



FORMULIFE

NOT CONTRACT, CUSTOM.



Formulife is a white-glove nutritional supplement solution for high-growth brands and established businesses. Experience innovative R&D, personalized customer service, and a powerful capacity to scale.

CUTTING-EDGE EFFICIENCY

Gain access to unparalleled infrastructure and a trusted supplier network. Four high-capacity production lines offer a complete solution for powders, liquids, and flexible packaging.



PRECISION QUALITY

Our in-house laboratory and meticulous, 3-stage Quality Control process deliver superior, measurable quality. Ship products with highest-grade consistency for every single batch, across every single run.



DEDICATED SUPPORT

Don't miss out on the service you deserve. From technical R&D to brand development – expect responsive communication and consulting from our expert team.



SCALE FASTER

Unlock your full growth potential with production facilities that easily match your volume. Brands routinely leverage our expertise to scale 100x.



4

PRODUCTION
LINES

45-60 BOTTLES

PER MINUTE

9MILLION

UNITS PRODUCED IN 2022

- 3 RIBBON BLENDERS
400, 375, 155 CUBIC FEET
- 2 STICK PACK MACHINES
SIX LANE & SINGLE LANE
- 2 SACHET MACHINES
FOUR LANE & SINGLE LANE
- 3 IN-HOUSE
MICROBIOLOGIST
- 4 IN-HOUSE CHEMIST

4,000
2LB PROTEIN
IN A SINGLE BLEND

25,000
GREENS UNITS
IN A SINGLE BLEND

20,000
PRE-WORKOUTS
IN A SINGLE BLEND

150,000
SQUARE FEET
SPREAD OVER 2 FACILITIES

0 MINUTES WASTED WAITING
FOR EXTERNAL LAB RESULTS

BEST IN CLASS ON-SITE LABORATORY



STATE-OF-THE-ART QUALITY CONTROL CAPABILITIES

2 HPLC INSTRUMENTS
HIGH PERFORMANCE
LIQUID CHROMATOGRAPHY

2 FT-IR
FOURIER-TRANSFORM
INFRARED SPECTROSCOPY

4 BIOLUMIX DRAWERS
RAPID 2-DAY
MICROBIOLOGY TESTING

ICP-MS
INDUCTIVE COUPLED PLASMA-MASS
SPECTROSCOPY

TLC
THIN-LAYER CHROMATOGRAPHY

2 MOISTURE ANALYZERS

CERTIFICATIONS ↓

FORMULIFE'S IN-HOUSE LAB IS AGILE, PROACTIVE AND RESPONSIVE IN REAL TIME.

Our full-time chemists and microbiologists provide exceptional expertise and years of industry experience.

Strict Quality Assurance procedures ensure that potential issues are identified and addressed early, avoiding costly delays or recalls.

→ Raw materials are quarantined and thoroughly analyzed on arrival.

→ In-process samples are tested for consistency with past runs.

→ Finished-product testing certifies that all QC requirements are met.

→ Finished-product samples are retained for comparison with future runs.

At Formulife, quality is verified. All manufacturing policies meet and surpass GMP standards. Our facilities and processes are independently reviewed, and receive comprehensive third-party certifications.



FREQUENTLY ASKED QUESTIONS



Q: What is your minimum order size?

A: Our MOQs begin at 10k units per flavor for powdered products.

Q: What does it cost to launch a product?

A: Many variables influence the cost of creating a product or custom formula, including volume, flavoring type (naturally flavored vs N&A flavoring), packaging, and number of servings per container. Also, addressing claims such as Gluten Free or Non-GMO can play a role in the cost of development.

Formulife develops products and formulas from \$4 - \$30 per unit, with an average of \$12 per unit. Keep in mind that these figures do not include the cost of labels, shipping of finished products, insurance, marketing, and other costs outside of Formulife production.

Q: What types of packaging do you offer?

A: We primarily work with HDPE and PET bottles in a variety of sizes and shapes. In addition, we have the capability to run glass packaging, stick packs, sachets, gusseted bags, and even single serving multipacks. Custom packaging is always an option, though custom packaging MOQs are higher and are set by the packaging supplier. If you're considering that route, note that we often have our customers supply custom packaging.

Q: What are your lead times?

A: Lead times are a function of raw material & production line availability. The level of customization desired, including but not limited to unique packaging, sourceability of materials, and logistics, will have an impact on any lead time. We have proven success and trust with our customer and vendor relationships which allow us to get your project across the finish line with diligence. After Finished Product Testing is performed inside our ISO 17024 Certified laboratory finished goods typically ship 7-10 business later.

Q: What is your testing process?

A: From raw materials to completed products, Formulife quality is always verified. Our rigorous testing procedures meet and exceed GMP standards. Unusual in our industry, we operate an in-house laboratory with an experienced, full-time staff of chemists and microbiologists.

Formulife standard testing includes:

→ **Continuity Fingerprint Testing** – We identify the unique infrared spectrograph "fingerprint" of your product via FTIR testing. This allows us to match and confirm the continuity of your product at each stage of production, and across all production runs.

→ **Organoleptic Testing** – Our lead Quality Assurance staff verify the taste, smell, and visual appearance of your product in dry form and in solution, if applicable.

→ **Active Ingredient Verification** – We verify with quantitative analysis one active ingredient in your finished product via HPLC, GC, or ICP-MS instrumentation.

→ **Heavy Metals Testing** – Our in-house lab tests for the presence of lead, cadmium, arsenic, and mercury via ICP-MS machines.

→ **Weight Variation Testing** – Solid-dose products are tested for consistency in weight.

→ **Microbial Testing** – This standard panel is performed on every batch, and includes total plate count, yeast and mold enumeration, as well as testing for the presence of pathogenic bacteria (E. coli, Salmonella, and Staphylococcus).

Q: Can I be there while my product is running?

A: Yes! We encourage the brands we partner with to visit our facility, and we welcome requests for audits and tours.

Q: What certifications do you hold?

A: We believe quality should be verified and proven. To that end, our facilities and processes are independently reviewed, and receive comprehensive third-party certifications, including:

→ **Certified Organic by the Texas Dept. of Agriculture**

→ **Informed Manufacturer®**

→ **Health Canada® Certified**

→ **NSF® Certified**

→ **NSF for Sport® Certified**

→ **ISO 17025 Certified**

→ **American Halal Foundation® Certified**



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SUPPLEMENT PRODUCTION
WITH PRECISION QUALITY.



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